

u-TRAQ™ by Uplink

Increase your sales and generate RMR with Uplink's u-TRAQ!

SES is excited to introduce Uplink's u-TRAQ, a GPS tracking solution from the most trusted name in alarm communications. U-TRAQ is the easiest way to track and find vehicles, people, pets, property and more.

In today's society, personal security is top-of-mind and asset tracking devices are booming, whether they are used to find directions or keep track of your loved ones. Key benefits of asset tracking devices include, according to some sources, reduced insurance rates and overall security expenses, a great return on investment and peace of mind.



As a high-margin, low-effort add-on, Uplink's u-TRAQ is a natural way to build your business and offer security for your residential or commercial customers beyond traditional boundaries. u-TRAQ can be used to increase product sales and generate Recurring Monthly Revenue (RMR). You will set the monthly rate and bill your customers, just like your alarm monitoring service.

u-TRAQ's line of universal GPS trackers include:

- **u-TRAQ auto**, a small vehicle-powered GPS device which can be moved
- **u-TRAQ autoPro**, vehicle-powered and designed for professional, permanent mounting
- **u-TRAQ mini** (*coming soon!*), a miniature tracker that can be used almost anywhere, allowing you to monitor pets, children, boats, business assets and more

Getting started is easy! Simply purchase u-TRAQ, set up your dealer account on Uplink's secure online Dealer portal and activate new tracking units online.

For more information on how to add this highly profitable tracking solution to your offerings, give us a call today!

Best regards,



Your SES sales team



pictured: 1020auto

Click on the link below to view the datasheet.
<http://www.uplink.com/files/utraq-Dealer-brochure.pdf>