



Hard Drive Shortage and Price Increase

As you may have already heard, hard drive prices have risen rapidly in the last two weeks because of the flooding in Thailand. Thailand produces 25% of the world supply.

As a result, manufacturers have been notifying us in waves of substantial price increases. The hard drive shortage affects all computer, DVR and NVR suppliers.

According to PCWorld.com¹:

“Thailand is the world’s second-largest producer of HDDs after China and is a major supplier of hard drive parts. Located in the country are key component makers like Nidec which according to iSuppli supplies more than 70 percent of all global HDD motors, and is a supplier to major HDD manufacturers like Western Digital, Seagate, Hitachi Global Storage Technologies, Toshiba and Samsung.”

We are notifying you at this time to advise you of the situation and how it effects our industry. Please contact your local SES branch for price updates.

We apologize for the inconvenience.

¹ http://www.pcworld.com/businesscenter/article/242913/thai_floods_hit_q4_hard_drive_production_says_research_firm.html